

A LIVE

FIRE STARTER SESSION

WITH

DANIELLE LA PORTE

CREATOR OF WHITEHOTTRUTH.COM | AUTHOR OF THE FIRE STARTER SESSIONS



“When Danielle LaPorte speaks, people listen. She had the audience hanging on her every word, bringing inspiration, motivation and a few laughs. We have never seen an audience give their complete attention to a speaker like they did to Danielle. Further to Danielle’s hypnotizing presence, she was a gracious guest, easy to work with and came to us ready to present. **Be warned: you may end up having a crush on Danielle LaPorte. We do.**”

- Jason Krell + Kim Flanagan | Church, My Style

“...Absolutely off the charts! **You inspired everyone to greatness!**”
- Cynthia Martyn | Toronto Director, Ladies Who Launch

“..magical, empowering and inspiring...You rocked the stage.”
- Kari Dunlop | Producer, The Business of Bliss Conference

mojo. moxie. results

intelligent. impassioned. intuitive. *righteous.*

“It’s the creative spirit that I want to foster—inside the system and out. Everywhere. As people with the creative spirit, we’re obsessed with possibility. We live for the rush of turning a thought, an abstract idea in to something real, tangible, touchable, effectual, profitable. We feel empowered, generous even in the making of our art, We have a practical indignance for mediocrity. We love to get things done.”

Danielle LaPorte...

- : led a **Washington, DC think tank** on future studies, managing a team of brainiacs to create scenarios on global trends for the likes of the Pentagon and the World Bank.
- : ran her own communications + business development agency devoted to **visionary people and projects**, including a Nobel Peace Prize Laureate, a philosopher-physicist, a rogue economist, the Pulitzer-winning co-founder of Greenpeace, and a few *Billboard* chart-topping pop stars.
- : self-published a **digital program for entrepreneurs** that generated over \$275K in a year, unfurling into a major book deal (the action figures are next.)
- : raised millions of dollars in non-profit funding and venture capital; crashed, burned, rose like a phoenix; strategized with thousands of entrepreneurs—her hourly rate is \$1000, and she has a waiting list.

- : **never went to college**
- : has sipped tea with **the Dalai Lama and Eckhart Tolle**, and prefers yoga studios to boardrooms (much better lighting, darling).
- : is convinced that the **desire to be real is everyone’s divine imperative.**
- : believes that **feminine power and progressive commerce** will revolutionize how we live.
- : has been called **“haute minded,” “impeccable,” “razor sharp,” “inspiring,” “visionary,” and “incredibly refreshing.”**
- : **is hardwired to get you clear, and get you there.**

“Money, failure, power, appreciation – she doesn’t leave anything out of the mix.”

– Barbara Stanny | Author, *Overcoming Underearning*



white hot wisdom

"Competency" is mediocrity, and mediocrity is for suckers. Would you rather be 'well-rounded' or on your own leading edge?

Your most valuable currency is what comes naturally to you. Cash in.

You're freer than you think you are. In seeking your freedom, you liberate your potential to do incredible things.

I dare you to not talk about your past when you're asked about your future.

Life balance is a myth. Greatness naturally throws things off kilter. Success is about the proportion of daring and presence.

How you sell it is as important as what you're selling.

When you take radical responsibility for your choices, you become a true artist—in every area of your life.

Eventually, you have to stop picking a fight with your true nature and decide to seek the joy that underlies it all.

The universe cannot resist authenticity. Life is conspiring for you to win. Always.

You can go for love *and* ambition, consciousness *and* cash. Do it your way. And do it now.

if you're seeking: freedom + love, meaningful money making, creative expression, all forms of affluence, and passion that persuades...

Spend an hour, an afternoon or a day in the hotseat with Danielle.

**One-hour Keynote ::
Sincerity + Brevity = Intelligence.**

An interactive Q & Play experience. Plug into the live Twitter feed. Rapid fire wisdom and how-to, infused with generous warmth and sharp acumen. You want an audience ready to go rule the world? *You got it.*

**Half Day ::
Permission to reclaim your soul-fire? Granted.**

Incredible stories of people who've found their soul fire, bright faith, big flops, extravagant creativity, and radical transparency. Danielle talks about how to combine ambition and integrity. She may even bring another savvy friend to jam with. It's epic.

**Full Day ::
Intuition is Queen. Cash is King. Love trumps all.**

A keynote, workshops and a full arsenal of dream-igniting goodness, your audience will learn how to sell from their soul, blaze their own trails and leverage contradictions. Danielle will assemble Team Fire and they'll make your event big, no matter the size.



“Danielle LaPorte combines soulful wisdom with razor sharp business advice to create a blue print for moguls, spiritual rockstars, and lovers of life. She will shake-up and wake-up every aspect of your life.”

– Kris Carr | Award-winning Author and Documentarian, *Crazy, Sexy, Cancer*

rave reviews + praise, for days

Danielle has brought her incendiary insights to Fortune 500s, government agencies, multi-million dollar joint-ventures, nonprofits, international media platforms, and 700+ entrepreneurial empires.

“Within minutes of Danielle taking the stage, you could feel the energy of the room transform and the barriers come down. Danielle shared from the heart her experiences and insights to living an authentic and powerful life, and how that ultimately leads to business and financial success. Positively fabulous!”

- Katia Millar | Founder & Chief Inspirational Officer, Positive Fabulous Women, Toronto



“Danielle is a hotbed of beautiful language, wonderful sayings, and explosive missives that both stir you up inside and calm you down with powerful, potent clarity. Her voice – the sexy richness of it, her amazing use of tonality, the power she has over language and emphasis – makes you sit on the edge of the chair and listen, just listen. **I want to soak it all in, breathe it, be it.** I scribbled to capture the insights...but nothing tells the story of being around this fire starter.”

- Sarah Kathleen Peck, World Domination Summit 2011 Attendee, Portland

“The hour we spent with you was awesome. **Inspiring, visionary, free of BS, and most of all REAL.** Our entrepreneurs left the session a little stronger, a lot more confident, and massively inspired.”

- Diana Sonis | Chapter Leader, 85 Broads, New York

“Twenty-four hours after our Fire Starter Session I had already actioned three of Danielle's suggestions; many months later and I still refer back to my notes... This woman has laser-sharp vision and she sees the gems in the rock of your business that you've overlooked in your panic and stress. She gives it to you straight, while empowering you to make decisions and see future possibilities. **Savvy, wise and whip-smart, my session with Danielle is one of the most important investments I've made for my business. Fact.**”

- Susannah Conway, Unraveling e-Course Series, UK





“Danielle LaPorte defines a new generation of keynote speaking. With her bold genius and in-the-trenches truth-telling, she raises the standard for an unforgettable conference by delivering her thought-provoking and original material with presence, immediacy, inspiration, wisdom, fun, and practical magic.

When I ask myself what makes her the amazing communicator she is, I realize she has the capacity to put words to the things that have been circling our collective awareness and bring them in to hand.

You’ll set a new benchmark with Danielle as your speaker. She lives and breathes her message of creative sovereignty!”

- Gail Larsen, Founder, Real Speaking
Author, Transformational Speaking
Former EVP, National Speakers Association

“Danielle’s work is jam-packed with keen insights and a force of energy that pushes you in invaluable ways ... ignites the mind in ways that could change your career and life.”

– Scott Belsky | Founder and CEO of Behance, Author of the bestseller *Making Ideas Happen*

Want to get stoked? Smart move, supernova.

Danielle’s forthcoming book,
The Fire Starter Sessions:
A Guide to Blazing Your Own Trail in Life + Work,
launches from Random House/Crown in April 2012,
with a top tier, national campaign.

Contact **Ellis Trevor** at American Talent Group to explore how you can Fire Start your event. We’ll work together to tailor a meaningful, tech-sexy, engaging jam session for your audience.

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MOJO. MOXIE. RESULTS.
**THE FIRE
STARTER
SESSIONS**
A GUIDE TO BLAZING YOUR
OWN TRAIL IN LIFE + WORK

Danielle
DANIELLE LA PORTE
CREATOR OF WHITEHOTTRUTH.COM

Elegant expansion.
Heart-centered strategy.
Straight-talking encouragement.
You are so ready.